

# Jim's worked with

Jim has cherished client relationships with numerous organizations and individuals spanning his career. They include:

## Corporations



## Non Profits



## Individuals

His one-on-one coaching and mentoring clients are confidential. In general, he works with people in these roles:

- Executive Leaders
- Founders
- Entrepreneurs
- Venture Capitalists
- Designers
- Artists
- Musicians

## People say

**“Jim’s a master at getting to the heart, why and soul of a business and applying it to real, inventive ways to demonstrate it, in this increasingly complex and competitive world.”**

Howard Behar  
Author, Speaker, Advisor  
Former President, Starbucks North America & International

**“Jim has a broad mix of valuable talents and insights that he can bring to many businesses, but to me he personifies the concept of a "modern elder." Jim has a rare combination of artistic insights, musical taste and more than anything else, an ability to get to the essence of business problems and generate new and unanticipated solutions.”**

Walter Paulson  
Silicon Valley Vintage Chair / Former VP / GM, Alula (Redbox Automated Retail)

**“Sometimes you run into someone who brings such a depth of insight, wisdom and mixes it with joy that it takes your breath away. As we say here in Chicago... he da man.”**

Mark Achler  
Managing Director, MATH Venture Partners, Co-author of Exit Right

**“Absolutely loved working with you on WeCasa and teaBOT ...you're like an X-Men superhero with world class branding as your genetic mutation.”**

Christopher Deutsch  
Founder, Lofty Ventures

**“He's a gifted sherpa who guides individuals and groups from the known to the unknown and back to the known with insights, action plans and enthusiasm. His curiosity is radiant, and he tirelessly pushes people to strive for excellence.”**

Terence Mickey  
Storyteller, Narrative Strategist, Communications Expert

**“Jim is skilled at getting at the "why", the very essence of what we're about and ready to take a stand for. He is a visionary and sees potential and then mentors and coaches teams and individuals to live up to the promise of that potential. With this alchemist and sherpa on your team you're unstoppable; he'll make it rain!”**

Imran Khan  
CEO, Embarc

# About Jim



Jim is a recognized brand and innovation strategist and advisor. For over forty years he's partnered with major corporations, gutsy start-ups, and non-profit organizations, to reveal what makes them exceptional, unleash their creativity and develop new pathways for enduring success.

Jim has conceived corporate environments and retail prototypes, mentored C Suite Executives and designers, played in rock and roll bands (ask him about the early days in the Village) and led novel (often galvanizing) gatherings of diverse groups of executives, innovators, and educators to help them imagine and realize a compelling future.

Working at the nexus of design, business and authenticity, he's been a trusted partner to accelerate the success of brand and innovation initiatives for organizations like Starbucks, Redbox, Eli Lilly, Lurie Children's Hospital of Chicago, Sodexo, The Joyce Foundation, The Susan Crown Exchange and many others.

In response to social needs and uncertain times, he's developed and lead projects that address systemic racism, the inclusion of historically excluded people in the arts, redefining digital wellbeing, and others, for noted philanthropic organizations.

He's an engaging story teller, skilled facilitator and probing questioner. His curiosity for what makes us tick and keeps us real inspired the genesis of his podcast series, Design In The Moment and Sound and Light.

He is a frequent instructor and guest lecturer at educational institutions and seminars including; The University of Chicago, The Kellogg School of Management, Kellogg Executive Education, The Segal Design Institute, The Haas School of Business, University of California, Berkeley Healthy Workplaces Experts, Chicago Ideas, LaunchFest, MG Fest, The Chicago Convergence among others.